

# Project Questionnaire

[www.hogtronix.com](http://www.hogtronix.com)

[info@hogtronix.com](mailto:info@hogtronix.com)

0845 527 9863

Suite B, Priory Park, Blackham Court, Withyham (Hartfield), East Sussex, TN7 4DB

Hogtronix Ltd is Registered in England and Wales

Company Number: 4958077

Registered Address: 10 Lonsdale Gardens, Tunbridge Wells, Kent, TN1 1NU

## Company Background

Who will be the contact person(s) for your Web site? Please provide email addresses/contact numbers:

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Describe the nature of your business:

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Will this be a new Web site design or redesign of existing Web site? Please provide website address of old site, if applicable

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## Design

This is a very important part of this questionnaire. Please list some web addresses of high quality sites that you like the look of (these do not have to be sites who's business is similar to yours. It aids us in determining what your design style is.) Consider layout, colours, navigation, graphics, font/print, style:

Do you have any specific design elements/ideas in mind?

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Sites where I like the navigation:

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Sites where I like the colour scheme:

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Sites where I like the branding or logo:

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Please list some competitor's sites and what you like and dislike about them:

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Please list some sites that you like in general/overall and why:

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Please list sites that you do not like and why:

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### **Logo and Corporate Identity**

Do you have a company logo? If yes, please provide in Adobe Illustrator format. (CD or email)

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Do you have/want a company slogan and/or mission statement? If yes, please note below:

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Do you have a corporate colour scheme or any symbols/icons that we should incorporate in our design? (Please provide pantone/hex if known)

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### **Content**

Do you already have image/graphic content for your Web site? If yes, please provide on separate CD/Email/USB stick:

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Will you be sending us images to use on your site or would you like us to source images?

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Do you have text content ready for your Web site? If yes, please provide on separate CD/Email/USB stick:

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## General

Is there a deadline for this project?

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Are you scheduling other events around this deadline?

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Are there any other comments/specific ideas we should keep in mind while designing your project?

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## Set-up & Hosting

Do you currently have a Web hosting package? If yes, please provide details:

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If not, would you like Hogtronix to host your site? (Free for the first year)

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Do you currently own your own domain(s)? If yes, please provide details:

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If not would you like help in acquiring and registering one?

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If yes, please list your top three choices and we will find out if one of your choices is available:

- 1
- 2
- 3

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## Search Engine Optimisation (SEO)

Is search engine placement important for your website?

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If so, please supply a list of up to 10-12 initial target key words/phrases:

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Does your business target a specific geographic region/area?

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## Other Services

Please tick if any of the following additional services are of interest to you:

- Image CAPTCHA/Anti spam measures for your website (from £50)
- Postcode/address look-up facility for your website
- UK super fast hosting & UK IP address
- SEO services (site design includes free basic SEO)
- Paid search (sponsored listings) advertising of your website
- HTML newsletter design
- Business stationery and/or leaflet/brochure design and print

Please sign below to confirm that you agree to our Terms and Conditions.

Signed by:

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Print Name:

---

Date:

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